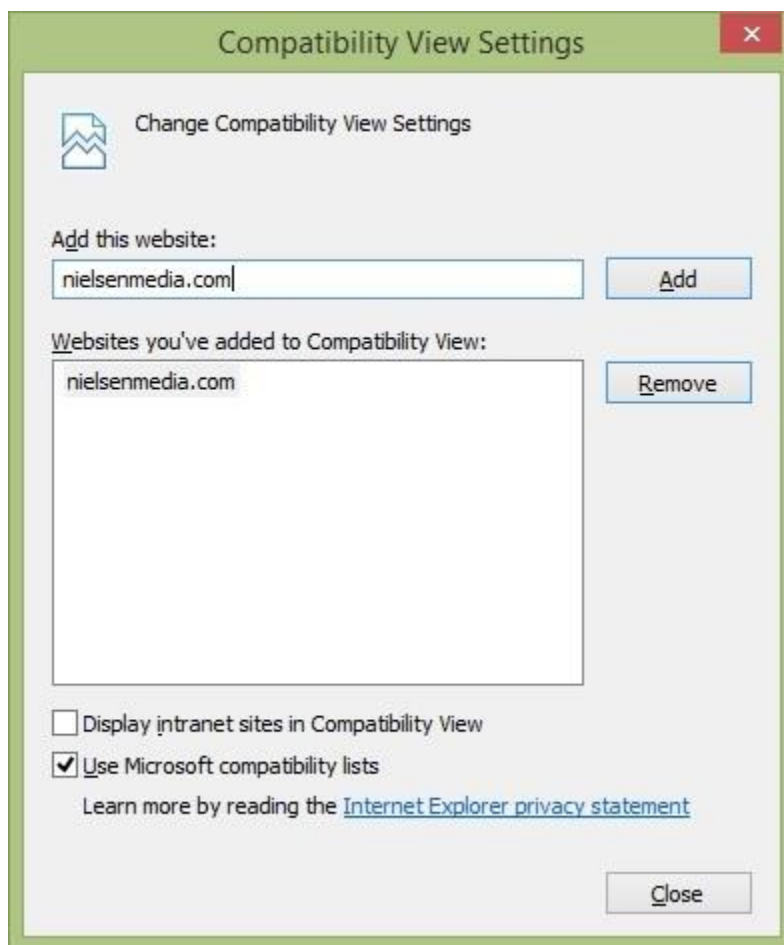


## How to configure an Internet Explorer 11 PC for Advviews Online via Nielsen Answers

1. Open Internet Explorer 11; if you are using windows 8, be sure to open it while in "Desktop mode."
2. Click on Internet Explorer 11's "Tools → Compatibility View Settings" menu item. Add "nielsenmedia.com" to the list of websites that should be used in compatibility view mode (as shown in the screenshot below).



3. Login to the Nielsen Answers portal, and navigate to the Ad\*Views application.

- Once in Advies, click on Internet Explorer 11's "Tools → Internet Options" menu item. In the screen that pops up, click on the "Security" tab. Next, select the "Trusted sites" zone as shown in the screenshot below.



5. Finally, click the "Sites" button. In the next popup window, add the current page (which should be: <https://web.nielsenmedia.com>) to the trusted sites zone, as seen in the following screenshot.

