

# Data Delivery Schedule

Cross-Platform Homes

Data Source	Delivery Day				
	Monday *	Tuesday	Wednesday	Thursday	Friday
<b>Cross-Platform Homes Viewing Sources</b>					
Time Period Viewing 6AM to 3AM	Live+SD for previous Thu - Sat (6AM - 6AM for prev Thu & Fri)	Live+SD for previous Sun	Live+SD for previous Mon	Live+SD for previous Tue	Live+SD for previous Wed
Time Period Viewing 3AM to 6AM	Live+SD for previous Wed - Fri	Live+SD for previous Sat	Live+SD for previous Sun	Live+SD for previous Mon	Live+SD for previous Tue
Time Period Viewing Live+7 (Weekly)	2 weeks after close of week				
Cross-Platform Homes Universe Estimates	Data for previous Thu/Fri/Sat	Data for previous Sun	Data for previous Mon	Data for previous Tue	Data for previous Wed
Cross-Platform Homes Cable and Broadcast Programs (L+7 Wkly)	2 weeks after close of week				
Cross-Platform Homes Advertisements (L+7 Weekly)	2 weeks after close of week				
Cross-Platform Homes Syndicated Programs (L+7 Weekly)	2 weeks after close of week				
Cross-Platform Homes VOD Content Ratings Non-Linear Programs				Live for previous Mon - Fri	
Cross-Platform Homes Internet	Internet data will be available one month after the end of the reported data month. For example, June Internet would be released by the end of the calendar month of July.				

\* Some data are released over weekend, but commitment is by Mon 8AM ETZ.  
 DVR launched on 9/21/2015, a list of participating networks is available within the National Report Library.  
 Weekly deliveries highlighted in gray.