

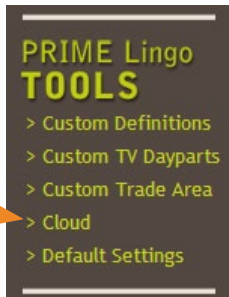
## Tip Sharing via Cloud

### What is Cloud?

Cloud allows you to share Documents, Custom Definitions, Custom Trade Areas and Custom TV Dayparts beyond your workgroup. For example, users from Company A can send Custom Definitions to PRIME Lingo® users in Company B. This would eliminate the need for the user in Company B to recreate the Custom Definition themselves.

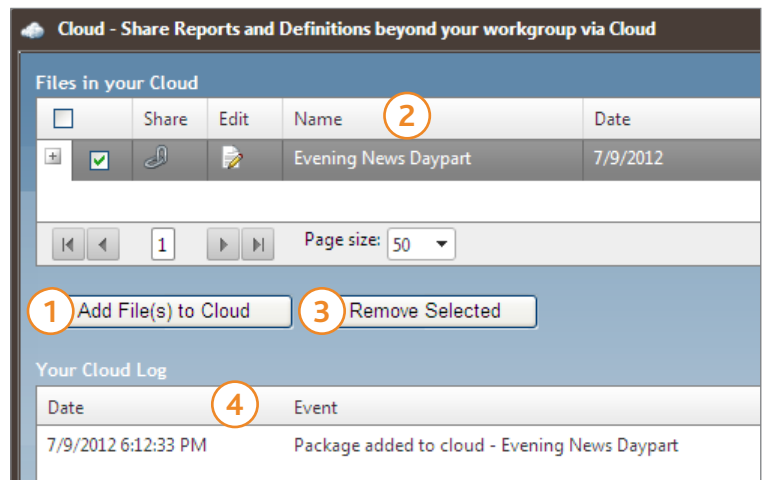
### How to Share items Using Cloud

Under PRIME Lingo® Tools, click **Cloud**.



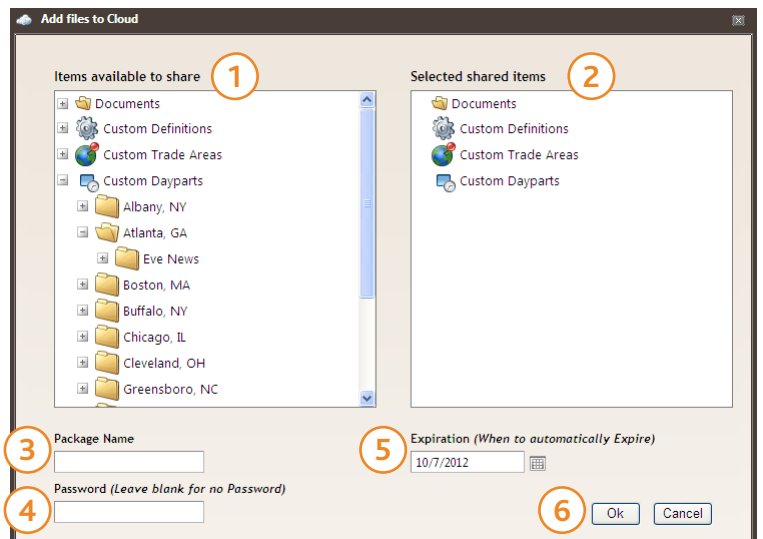
To begin sharing items, click the **Add File(s) to Cloud** button. This window allows you to:

- 1.) Add items for sharing.
- 2.) View uploaded items list.
- 3.) Remove items you no longer wish to share.
- 4.) View a log of all Cloud activity.



### Add Items to Share Using Cloud

- 1.) Drag and drop or right-click to add items from the **Items available to share** pane to the **Selected shared items** pane.
- 2.) To remove items from Selected shared items, right-click on the item and select **Delete**.
- 3.) Enter a **Package Name** to label your items.
- 4.) **Optional Step:** Enter a password. Remember, only the recipient will be notified of the package.
- 5.) Enter an **Expiration date** for the availability of this package. The default expiration is 90 days.
- 6.) Click **OK** to add Package to Cloud.



# Sharing via Cloud

To Share items, check the checkbox for selected items, and then click the paperclip **Share** icon.

<input type="checkbox"/>	Share	Edit	Name	Date	Type	Password	Expiration
<input type="checkbox"/>			Late News Viewers	7/9/2012			10/7/2012
			Adults 18 Reg to Vote Trend		RBF - Report Builder 1.0		
			Demos of Late News Viewers		RBF - Report Builder 1.0		
<input checked="" type="checkbox"/>			Evening News Dayparts	7/9/2012			10/7/2012
			WAAA: M-F - 6:00PM-6:29PM:		Custom Daypart		
			WBBB: Mon to Fri - 6:00PM-6:29PM		Custom Daypart		

Page size: 50

Add File(s) to Cloud Remove Selected

Your Cloud Log

Date	Event
7/9/2012 5:23:19 PM	Package added to cloud - Late News Viewers
7/9/2012 5:19:32 PM	Package added to cloud - Evening News Dayparts

Copy and paste the direct link and/or the Instructions showing the unique URL and instructions for sharing the package via Cloud into an email or instant message.

Share - Evening News Dayparts

Direct link to share with others

<http://cloud.myprimelingo.com/?S=3q39e1soebsb42ki4ep>

Below contains optional instructions to include with your link

from Nielsen has shared PRIME Lingo® information with you. To access these items, please copy and paste the following URL into your browser OR click directly on the link:

<http://cloud.myprimelingo.com/?S=3q39e1soebsb42ki4ep>

You will need to sign in using your PRIME Lingo® account to retrieve the shared files.

Please note this is a confidential link and if you have received this link in error, please disregard.

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Tip: To copy Direct link to clipboard, press CTRL + C or right click and select "Copy".

Password Protection: This file is not password protected.

Close

For assistance, please call the Nielsen Solutions Center at 1-800-423-4511.

# Sharing via Cloud

## How to Access Shared Items Using Cloud



**PRIME Lingo® Cloud**  
Share Reports and Definitions beyond your workgroup via Cloud.

Please use the same credentials you use to sign into [www.myPRIMELingo.com](http://www.myPRIMELingo.com)

**Email**

**Password**

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You will receive instructions, usually via email or Instant Messenger, that someone has shared PRIME Lingo® items with you. Click the URL or copy and paste it into your browser. Enter your PRIME Lingo® credentials to sign in.

If you have been sent a password for your package you will be prompted to enter it.

The person who shared this file with has request you enter a password

**Password**

Once you have entered the password, you will be asked to confirm the Import of the Shared items. Click OK.


**Confirm Import**

**Shared Item :** Evening News Dayparts

**Shared By :** Lingo user from Nielsen

Do you want to import this shared item?

You have now successfully Imported the Shared items sent to you via Cloud. Log into the PRIME Lingo® Software and you will find the Shared Items listed in your account in your Documents, Custom Definitions, Custom Trade Area or Custom TV Dayparts folders.



We have successfully copied your file to your account from the PRIME Lingo® Cloud.

[Click here if you would like to sign in to your PRIME Lingo® account](#)

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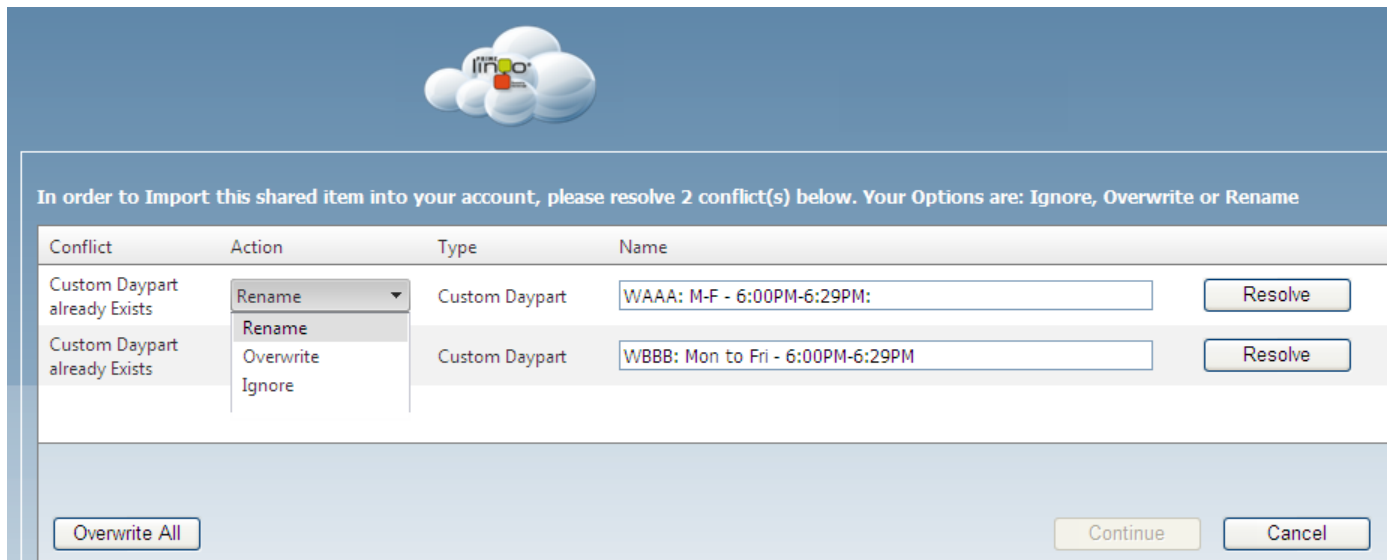
# Sharing via Cloud

## Resolving Conflicts

If there are items with the same name as the Shared Items in your account, you will be asked to resolve these conflicts before the items can be copied.

Select one of the following options to resolve a conflict:

- **Rename** to give the Shared Item a new name.
- **Overwrite** to Save over the existing item in your account.
- **Ignore** to prevent the file from being copied to your account.



In order to Import this shared item into your account, please resolve 2 conflict(s) below. Your Options are: Ignore, Overwrite or Rename

Conflict	Action	Type	Name	
Custom Daypart already Exists	Rename	Custom Daypart	WAAA: M-F - 6:00PM-6:29PM:	Resolve
Custom Daypart already Exists	Rename Overwrite Ignore	Custom Daypart	WBBB: Mon to Fri - 6:00PM-6:29PM	Resolve

Overwrite All      Continue      Cancel