



2021 NIELSEN AUDIO “WHO TO CALL” LIST FOR LOCAL AND REGIONAL AGENCY AND ADVERTISER CLIENTS. SORTED BY AUDIO METRO MARKET.

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Nielsen DMA	Nielsen Audio Metro	Agency Account Manager	Email Address	Phone #
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Tallahassee-Thomasville	TALLAHASSEE	Beth DuPre	beth.dupre@nielsen.com	970-364-3750
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Nielsen DMA	Nielsen Audio Metro	Agency Account Manager	Email Address	Phone #
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Tucson (Sierra Vista)	TUCSON	Stephanie Coggins	stephanie.coggins@nielsen.com	972-619-2373
Tulsa	TULSA	Stephanie Coggins	stephanie.coggins@nielsen.com	972-619-2373
Birmingham (Ann and Tusc)	TUSCALOOSA, AL	Beth DuPre	beth.dupre@nielsen.com	970-364-3750
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Watertown	WATERTOWN, NY	Beth DuPre	beth.dupre@nielsen.com	970-364-3750
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Wichita-Hutchinson Plus	WICHITA	Stephanie Coggins	stephanie.coggins@nielsen.com	972-619-2373
Wichita Falls & Lawton	WICHITA FALLS, TX	Stephanie Coggins	stephanie.coggins@nielsen.com	972-619-2373
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Philadelphia	WILMINGTON DE	Beth DuPre	beth.dupre@nielsen.com	970-364-3750
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2021 NIELSEN AUDIO “WHO TO CALL” LIST FOR LARGE HOLDING COMPANIES AND AGENCIES

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	360i			
	Posterscope			
	Vizeum			
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	Bravo Group			
	Burson-Marsteller			
	Cole & Webster United			
	ESP Properties			
	Garage Team Mazda			
	Geometry Global			
	Grey			
	Group M			
	GTB Agency LLC			
	JWT			
	LMC			
	Maxus			
	MEC Global			
	Media Marketing Solutions			
	Mediacom			
	Mindshare			
	Mindshare/Team Houston			
	mSix			
	Ogilvy & Mather Public Relations			
	Poster Publicity LLC dba Kinetic			
Team Arrow				
Uniworld Group, Inc.				
Wunderman Cato Johnson				
Zubi Advertising Services, Inc.				



Parent Company	Group account	Rep	Email Address	Phone #
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	Havas Media			
	Media Planning Group USA			
	MPG Arnold			
IPG	Brand Programming Network	Amy Betz	amy.betz@nielsen.com	646-654-5901
	Campbell Ewald			
	Carmichael Lynch			
	Casanova Pendrill Publicidad			
	Dailey			
	Deutsch			
	Deutsche Welle			
	DraftFCB			
	FCB			
	Hill Holiday LLC dba Trillia Media			
	ICC Lowe			
	ID Media			
	Initiative			
	Jack Morton World Wide			
	Magna Global			
	Martin Agency			
	McCann Minneapolis			
	Media Partnership			
	Momentum Worldwide			
	Mullen			
	NSA Media			
Orion Trading				
Rapport				
Tierney Communications				
Universal McCann				
Weber Shandwick				



Parent Company	Group account	Rep	Email Address	Phone #
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	Crispin Porter + Bogusky			
	Doner			
OMD/Omnicom Media Group	Alcone Marketing Group	Michael Giangrasso	michael.giangrasso@nielsen.com	646-654-8295
	DDB New York			
	Dieste			
	Directpartners			
	Footsteps, LLC.			
	GMR Marketing LLC.			
	Goodby Silverstein & Partners			
	Grizzard Communications Group			
	GSD&M			
	Hornall Anderson			
	Ketchum			
	Latinworks			
	Martin Williams			
	Merkley & Partners			
	OMD			
	OMD Canada			
	PHD			
	Prometheus			
	Rodgers Townsend			
	Russ Reid Advertising			
SpotPlus				
The Ineger Group				
Tracy Locke Partnership				
Zimmerman Advertising, LLC.				



Parent Company	Group account	Rep	Email Address	Phone #
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	Conill			
	Fallon			
	Martin Retail Group			
	MediaVest Worldwide, Inc.			
	Moxie (fka Engauge Marketing)			
	Optimedia			
	Optimedia dba 4D			
	Saatchi & Saatchi			
	Spark Foundry			
	Starcom			
	Zenith Media Service Inc.			
None	Horizon	Shannon Boyd	shannon.boyd@nielsen.com	972-619-2379
	Evergreen Trading			