

CO= R51481-7
U=

EQUAL EMPLOYMENT OPPORTUNITY
EMPLOYER INFORMATION REPORT EEO-1
CONSOLIDATED REPORT - TYPE 2

SECTION B - COMPANY INFORMATION

1. The Nielsen Company
85 Broad Street

New York New York
NY 10004

2a. The Nielsen Company
85 Broad Street

New York New York
NY 10004

SECTION C - TEST FOR FILING
REQUIREMENT

1-Y 2-N 3-N DUNS NO.: 95-973-8261

SECTION E - ESTABLISHMENT INFORMATION

NAICS: 541910

EIN:

c. Y (WAS AN EEO-1 REPORT FILED FOR THIS
ESTABLISHMENT LAST YEAR?)

SECTION D - EMPLOYMENT DATA JOB CATEGORIES		Hispanic or Latino		Male						Female					Total	
		Male	Female	White	Black	Native Hawaiian or Other Pacific Islander	Asian	Indian	Two or more races	White	Black	Native Hawaiian or Other Pacific Islander	Asian	Indian		Two or more races
		Executive/Senior Level Officials and Managers (1.1)	3	1	20	2	0	8	0	0	12	3	0	0		0
First/Mid-Level Officials and Managers (1.2)	96	105	1050	68	0	211	4	24	1068	52	0	144	0	23	2845	
Professionals (2)	238	235	1075	126	2	382	9	50	1043	120	3	284	8	46	3621	
Technicians (3)	8	3	34	5	0	17	1	1	24	3	0	8	0	104		
Sales Workers (4)	2	1	16	1	1	2	0	0	17	0	0	0	0	40		
Administrative Support Workers (5)	127	282	324	45	1	25	5	6	547	131	1	32	14	1556		
Craft Workers (6)	171	14	337	70	0	27	5	14	23	4	0	2	0	671		
Operatives (7)	0	0	2	2	0	2	0	0	2	1	0	1	0	10		
Laborers and Helpers (8)	1	1	0	2	0	1	0	0	0	0	0	0	0	5		
Service Workers (9)	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
TOTAL (10)	646	642	2858	321	4	675	24	95	2736	314	4	471	22	89	8901	

* OTHER QUESTIONS *

1 - 12/14/2020 THRU 12/27/2020 (DATE(S) OF PAYROLL PERIOD USED)

SECTION G - CERTIFICATION:

CERTIFYING OFFICIAL: David Ellis

TITLE: US ComplianceLead

TELEPHONE NO: 8133663058

EMAIL: david.ellis@nielsen.com

EEO-1 REPORT CONTACT PERSON: David Ellis

TITLE: US ComplianceLead

TELEPHONE NO: 8133663058

EMAIL: david.ellis@nielsen.com

STREET ADDRESS: 200 West Jackson Boulevard

CITY/ST: Chicago

IL

ZIP: 60606